

BEST IN SHEAUX SPONSORSHIP PACKAGE

HISTORY OF BEST IN SHEAUX

EVENT AT A GLANCE

Date: March 14, 2020

Time: 6:30-9:30

Venue: Riverview Hall

Admission: Ticketed

Expected Attendance: 600

Sponsor Reception to be held prior to the event.

Marketing: Invitation, Print, Television, Radio, Billboards, Social Media.

Audience: Dog lovers and community supporters

Sponsorship Levels

Sporting Group (Presenting Sponsor)
\$10,000

Hound Group
\$5,000

Working Group
\$2,500

Terrier Group
\$1,000

Herding Group
\$600.00

Toy Group
\$300.00

Best in Sheaux started as a watch party for a group of donors with love for Robinson's Rescue and the Westminster dog show. While the local Shreveport eatery Zocolo graciously hosted the first few years, we quickly outgrew the restaurant's limited space. Since then, Best in Sheaux has grown into one of Shreveport's most anticipated annual events. Attendance has grown from a group of friends in a restaurant to enough people to fill Riverview Hall (one of Shreveport's largest event spaces) for the show. Instead of just watching Westminster, we are recreating it, and highlighting all types of dogs in our community. From "pure breeds" to our beloved mutts, all dogs are welcome to strut their stuff on the Best in Sheaux runway.

OUR MISSION

The mission of Robinson's Rescue is to reduce the overpopulation and euthanasia of healthy, adoptable dogs and cats in North Louisiana by providing affordable spay/neuter services and educating the public about the importance of spaying and neutering their pets.

OUR SERVICES

The first program we offer is our low-cost spay/neuter program, which is available to any pet-owner regardless of income. Our second is a free spay/neuter program that we call SSNIP (Subsidized Spay/Neuter Incentive Program), which provides pets owned by local, low-income residents with free spay/neuter operations and rabies vaccinations.

EDUCATION

Through outreach and community engagement, we educate the public about the importance of spaying and neutering their pets and the impact it has on our community. It is essential for people to understand that it is not just about their pet, but about the safety and well being of all of the animals and people in our community. Unwanted litters not only lead to increased euthanasia and shelter overpopulation but also property damage and threats to public safety.

SPORTING GROUP PRESENTING SPONSOR

\$10,000

PERKS

- The event named after your business ex. Toyota Best in Sheaux
- 10 tickets to the VIP sponsor reception
- Two reserved tables for sixteen guests with the head veterinarian, Andrea Everson, and her husband at Best in Sheaux
- VIP experience with premium views of the runway
- Sixteen cocktail drink tickets
- Twenty Dog Sheaux Votes
- Dog Sheaux Entry
- Emcee recognition
- Flag with name on the way to the event
- Flag in front of Robinson's Rescue on Line Ave the week leading up to the show
- Name on front cover of the program and full back cover ad
- Logo & name recognition on all promotional material (digital and print)
- Highlight Video of the event
- Social Media highlight
- Swag Bag
- Logo on our website
- Calender recognition
- Honorary sponsor for other events for the year 2020

HOUND GROUP \$5,000

PERKS

- First Place Trophy will have your businesses name engraved on it along with the other sponsors at this level
- Four tickets to the VIP sponsor reception
- Eight tickets at a reserved table with an option to purchase additional tickets at a reserved table at Best in Sheaux
- VIP Table Experience
- Eight Drink tickets
- Ten Dog Sheaux Votes
- Dog Sheaux Entry
- Emcee recognition
- Flag with name on the way to the event
- Ad in program
- Special recognition at the event
- Highlight Video of the event
- Social Media highlight
- Swag Bag
- Logo on our website
- Calendar Recognition

WORKING GROUP \$2,500

PERKS

- Two tickets to the VIP sponsor reception
- Six tickets at a reserved table and an option to purchase additional tickets at the reserved table at Best in Sheaux
- VIP Table Experience
- Six Drink Tickets
- Eight Dog Sheaux votes
- Mention by Emcee
- Event Signage
- Ad in the program
- Highlight Video of the event
- Social Media Recognition
- Swag bag
- Logo on our website
- Calender Recognition

TERRIER GROUP \$1,000

PERKS

- Two tickets to the VIP sponsor reception
- Four tickets at a reserved table with an option to purchase the rest of the table at Best in Sheaux
- VIP table experience
- Four Drink Tickets
- Four Dog Sheaux votes
- Program ad
- Event Signage
- Social Media Recognition
- Logo on our Website
- Calendar Recognition

HERDING GROUP \$600

PERKS

- Two tickets at a reserved table with an option to purchase the rest of the table
- Two Dog Sheaux votes
- Two Drink Tickets
- Program ad
- Event Signage
- Social Media Recognition
- Logo on our Website
- Calendar Recognition

TOY GROUP \$300

PERKS

- Two open seating tickets
- Two Dog Sheaux votes
- Event Signage
- Social Media Recognition
- Calendar Recognition

IN-KIND DONATIONS

Blue Ribbon - \$4,000

- Six tickets open seating
- Calendar Recognition
- Event Recognition
- Ad in the program
- Logo on our website
- Social Media Recognition
- Emcee Recognition
- Name on First Runner-Up Award Ribbon
- Four tickets to VIP Sponsor Reception

Red Ribbon - \$2,500

- Four tickets open seating
- Ad in the program
- Logo on our website
- Social Media Recognition
- Emcee Recognition
- Name on Second Runner-Up Award Ribbon
- Two tickets to VIP Sponsor Reception

Yellow Ribbon - \$1,000

- Two tickets open seating
- Ad in the program
- Logo on our website
- Social Media Recognition
- Emcee Recognition
- Name on Third Runner-Up Award Ribbon
- Two tickets to the VIP sponsor reception

This would be a great package for Media, Music, Tech Support, Transportation or Beverage trade agreements

Acceptance of Sponsorship Package

To take advantage of this advertising opportunity, please email or post to Ragan Terzia, Director of Development (see details below). Upon receipt of written intent to accept a sponsorship package, an invoice and sponsorship agreement will be issued, along with instructions regarding logos, signage, and other sponsor supplied items.

Date: _____

Company Name (as it should appear on Recognition Materials)

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Sponsorship Level (select one)

Sporting Group \$10,000	Hound Group \$5,000	Working Group \$2,500	Terrier Group \$1,000	Herding Group \$600	Toy Group \$300
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In-Kind	Blue Ribbon \$4,000	Red Ribbon \$2,500	Yellow Ribbon \$1,000
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Payment Type: Check Cash

Credit (Please Charge my Card)

Card Number: _____ Exp: _____ CVV: _____

AMEX VISA MASTERCARD DISCOVER

Signature: _____

Submitted By: _____

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