



BEST IN SHEAUX

TOO MUCH FUN FOR JUST ONE NIGHT!

MAY 26

Silent Auction & Dog Voting Opens

JUNE 5

Runway Dog Show Airs

JUNE 12

VIP Awards Show at The Lot

2021

Tickets are available
to event sponsors

VIP AWARDS SHOW AT THE LOT

Saturday, June 12, 2021 | 6 - 9 pm
400 Crockett Street | Shreveport, LA 71101

Runway Dog Sheaux forms
and Sponsorship packages
are also available online.

>>>>>>



**ROBINSON'S
RESCUE**

low cost spay neuter

SPONSORSHIP OPPORTUNITIES

Best In Sheaux started as a watch party for a group of donors with love for Robinson's Rescue Low Cost Spay Neuter and the Westminster Dog Show. Since then Best in Sheaux has grown into one of Shreveport's most anticipated annual events. Instead of just watching Westminster, we are recreating it and highlighting all the types of dogs in our community. From "pure breeds" to our beloved mutts, all dogs are welcome to strut their stuff on the Best in Sheaux runway. Our love of showcasing our four-pawed friends has allowed us to continue our mission to provide high-quality, low-cost spay-neuter services to our community, thus making the event a staple in our ability to grow.

Our Sponsors make this all possible, and the Runway Dogs make it an event like no other. This year, we are offering new Sponsor Benefits. This will include television recognition, social media posts, VIP Awards Show access, logo and product placement opportunities, on-location visits from our Runway Dogs, and your very own sponsor specialist to make sure you get the most out of your sponsorship!

HOUND GROUP

\$5,000 SPONSOR

- Sheaux Stopper - Runway dogs visit businesses for social media promo
- Social media interview with sponsor/owner
- Sponsor logo on swag item
- First Place Trophy will have your businesses name engraved on it along with the other sponsors at this level
- Logo & Signage on TV during broadcast
- 1 Dog in Sheaux Entry
- 20 Dog Sheaux Votes
- 4 TICKETS to Award Show
- Priority option to purchase 4 ADDITIONAL TICKETS
- VIP Table Experience - Reserved table at event (tables seat 8, you will be seated with other sponsors if you have fewer than 8 tickets)
- 12 Cocktail Drink Tickets
- Emcee Recognition
- Premium Logo Visibility - project at The Lot
- Live Stream Recognition
- Custom social media sponsor graphics
- Logo/Name on website
- Logo/Name on social media
- Special recognition at the event
- Calendar Recognition

WORKING GROUP

\$2,500 SPONSOR

- Sheaux Stopper - Runway dogs visit businesses for social media promo
- Social media interview with sponsor/owner
- Logo & Signage on TV during broadcast
- 15 Dog Sheaux Votes
- 4 TICKETS to Award Show
- Priority option to purchase 2 ADDITIONAL TICKETS
- VIP Table Experience - Reserved table at event (tables seat 8, you will be seated with other sponsors if you have fewer than 8 tickets)
- 12 Cocktail Drink Tickets
- Emcee Recognition
- Premium Logo Visibility - project at The Lot
- Live Stream Recognition
- Custom social media sponsor graphics
- Logo/Name on website
- Logo/Name on social media
- Calendar Recognition

TERRIER GROUP

\$1,000 SPONSOR

- Sheaux Stopper - Runway dogs visit 1 business for social media promo
- 10 Dog Sheaux Votes
- 2 TICKETS to Award Show
- 6 Cocktail Drink Tickets
- Emcee Recognition
- Premium Logo Visibility - project at The Lot
- Logo/Name on website
- Logo/Name on social media
- Calendar Recognition

SPONSORSHIP OPPORTUNITIES

HERDING GROUP

\$600 SPONSOR

- 5 Dog Sheaux Votes
- 2 TICKETS to Award Show
- 6 Cocktail Drink Tickets
- Emcee Recognition
- Premium Logo Visibility - project at The Lot
- Logo/Name on website
- Logo/Name on social media
- Calendar Recognition

TOY GROUP

\$300+ SPONSOR

- 2 Dog Sheaux Votes
- Logo/Name on website
- Logo/Name on social media
- Calendar Recognition

DOG IN SHEAUX GROUP

\$400 SPONSOR (OR \$500 WITH BUSINESS)

- 1 Dog in Sheaux
- 2 Dog Sheaux Votes
- 2 TICKETS to Award Show
- 4 Cocktail Drink Tickets
- Emcee Recognition
- Live Stream Recognition
- Calendar Recognition

DOG IN SHEAUX OPPORTUNITIES

- The first 20 applications to be received, with an accompanying entry fee of \$400.00 (\$500.00 if representing a business), will be eligible to compete in the Best in Sheaux 2021 Dog Show.

- The Best in Sheaux 2021 Dog Show is open to all dogs, no matter their age, weight, color, or breed. However, all dogs entered in the Best in Sheaux 2021 Dog Show are required to be spayed or neutered and up to date on vaccinations.

- Dogs & Owners will participate in the pre-show recording session in May (date TBD), as well as the VIP Awards Show on June 12, 2021.

- Winner(s) will be chosen using online donation-based voting. Voting is set to begin on May 26, 2021, and last until the VIP Awards Show on June 12, 2021. Guests will also have the opportunity to vote in-person before the Awards Ceremony.



Visit RobinsonsRescue.org

to complete your Sponsorship or Dog Sheaux Entry Package online.



SPONSORSHIP OPPORTUNITIES

**BEST IN SHEAUX
2021**



Acceptance of Sponsorship Package

To take advantage of this advertising opportunity, please email or mail to Robinson's Rescue (see details below).

Upon receipt of written intent to accept a sponsorship package, an invoice and sponsorship agreement will be issued, along with instructions regarding logos, signage, and other sponsor supplied items.

Date: _____

Company Name (as it should appear on Recognition Materials)

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Sponsorship Level (select one)

Hound Group
\$5,000

Working Group
\$2,500

Terrier Group
\$1,000

Herding Group
\$600

Toy Group
\$300

Check

Cash

Credit (Please Charge my Card)

Card Number: _____ Exp: _____ CW: _____

AMEX VISA MASTERCARD DISCOVER

Signature: _____

Submitted By: _____

Mail To:

Alexus Kelley

Development Development Coordinator

Robinson's Rescue Low Cost Spay Neuter

2515 Line Ave

Shreveport, LA 71104

Email: development@robinsonsrescue.org

Telephone: (318) 221-0017 ext. 9

SPONSORSHIP OPPORTUNITIES



BEST IN SHEAUX 2021

2021 Best In Sheaux Dog Show Entry Form

Please submit this form and your \$400.00 (or \$500.00) fee by May 1, 2021 to secure your spot in the show and ensure that we can deliver all of the benefits as listed. Forms can be mailed to Robinson's Rescue, 2515 Line Avenue, Shreveport, LA 71104 or emailed to development@robinsonsrescue.org

- Overall Winner of the Dog Sheaux will receive a trophy.
- First, Second, and Third Runners Up will receive recognition ribbons.
- Further prizes to be determined closer to the event.

Dog's Name _____

Owner's Name(s) _____

Owner's Business (if applicable) _____

Address _____

Cell Phone # _____ Other Phone # _____

Email _____

Dog's Sex (circle one): Male Female

Dog's Breed/Mix _____

Dog's Color _____

Approximate Weight _____

Dog Size (circle one) Toy Small Medium Large XL

Veterinary Clinic _____

Please answer the following questions so that we may get to know your pet. Use a separate sheet of paper if necessary.

- 1) Describe your dog's personality.
- 2) When and how did you find, adopt or purchase your dog?
- 3) What is your dog's favorite trick?
- 4) What is his/her favorite treat?
- 5) What is your dog's favorite activity?

6) How and where does your dog sleep?

7) Does he/she have any favorite friends?

8) Do you dress up your dog? If so, what outfit is your favorite?

9) Does your dog have a favorite toy?

10) What song best describes your dog? *(This will be the song played when he/she walks the runway.)*

11) What is one word that would describe your dog the best?

12) What is your favorite memory of your life with your dog?

13) Please tell us any other funny stories about your pup that may have not been mentioned above.

I have read the rules of the Best in Sheaux 2021 Dog Show and accept them.

(Applications submitted electronically do not require a signature. Your email will serve as your acceptance of the dog show rules.)

Owner Signature

_____Date _____

Mail To:
Alexus Kelley
Development Development Coordinator
Robinson's Rescue Low Cost Spay
Neuter 2515 Line Ave
Shreveport, LA 71104
Email:
development@robinsonsrescue.org
Telephone: (318) 221-0017 ext. 9

Robinson's Rescue | 2515 Line Avenue | Shreveport, LA 71104-3021 | 318.221.0017 | robinsonsrescue.org